



RP Patnaik Launches ‘Hyderabadi Chai Adda’ in Hyderabad’s Financial District

Description

Hyderabad: Tollywood actor and entrepreneur Abhinav Sardhar is redefining the tea business with ‘Hyderabadi Chai Adda’ (HCA), a premium tea brand blending tradition with a corporate vision. renowned music director RP Patnaik inaugurated HCA’s latest franchise outlet in Hyderabad’s Financial District, marking a step toward nationwide expansion.

HCA, launched in 2016, is not just about serving tea but creating a cultural experience while offering corporate-style employment opportunities for youth. Abhinav’s innovative business model transforms the humble chai into a profitable venture with low investment and high returns, attracting entrepreneurs across India.

At the launch, RP Patnaik praised Abhinav’s vision, saying, ‘Abhinav has turned tea into a corporate opportunity, empowering youth with a scalable business model. HCA’s premium franchises offer a promising path for aspiring entrepreneurs.’

Abhinav shared, ‘Our goal is to make HCA a cultural movement, blending tradition and modernity in every cup. With successful franchises already thriving, we’re now expanding nationwide, offering passionate entrepreneurs a chance to grow with us.’

The event saw notable attendees, including ghazal singer Ghazal Srinivas, producer Lagadapati Sridhar, Gemini Suresh, actors Lohit Kumar and Shaani, alongside models and TV personalities.

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Date Created

May 15, 2025

Author

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